24HOUR ECONOMY & Accelerated Export Development

Ghana’s 24-Hour Economy

Transforming Growth into Investable Opportunities

Building Resilient Public Sector Institutions for Ghana’s 24-Hour Economy

Agenda

1. OVERVIEW OF 24H+
2. WHY 24H+?
3. UNDERSTANDING THE PROCESS
4. WHAT 24H+ OFFERS INVESTORS
5. OVERVIEW OF PROJECTS
6. THE ROLE OF THE PUBLIC SECTOR

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01.

What is 24 Hour Economy?

"The 24-Hour Economy is more than just a policy; it's a catalyst for ***industrialisation****,* ***export promotion****, and* ***job creation****. It's about building an economy that works for everyone, every hour of the day,"*

- President John Dramani Mahama

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The Theory of Change

National Development Problem Statement

Ghana's economy is structurally deformed. It depends on raw exports and imported goods, leaving the country vulnerable to external shocks and persistent trade deficits. Agriculture and manufacturing remain inefficient and poorly linked to markets. SMEs lack access to finance, and the workforce is misaligned with the needs of a modern economy. Weak citizen engagement and fragmented institutions further undermine effective delivery.

As a result, growth has failed to produce jobs, prosperity, broad economic opportunity or resilience. Wealth is concentrated, industries are underdeveloped, and most Ghanaians remain trapped in low-income, low-productivity work. Without deep structural reforms across production, finance, skills, markets, and citizen participation, Ghana cannot unlock its full potential.

Ultimate National Outcome

A self-reliant, industrial, and export-driven economy with integrated value chains, efficient markets, a competitive workforce, and strong regional and global trade—leading to inclusive growth, decent jobs, reduced import dependence, and resilience to shocks.

Strategic Transformation Pillar 1: Production Transformation

Boosting agricultural and manufacturing productivity through efficient, climate-resilient systems and enabling infrastructure that drive self-sufficiency and exports.

Strategic Transformation Pillar 2: Supply Chain & Market Systems Efficiency

Developing integrated, cost-efficient supply chain and market systems, supported by modern infrastructure, that connect producers to markets and increase local value capture.

Strategic Transformation Pillar 3: Human Capital Development

Building a productive, innovation-driven workforce with the skills, mindset, and work ethic aligned with the needs of a modern, competitive economy.

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The Theory of Change

Grow24
Driving food security , climate resilience and sustainable jobs by increasing productivity and ensuring raw material supply for local processing and exports.

Make24
Accelerating Ghana's transition from import reliance to manufacturing by strengthening local production capacity and expanding value addition in strategic sectors.

Build24
Transforming construction by localising materials, formalising jobs, and industrialising building for a resilient, inclusive, and globally competitive sector.

Show24
Projecting African identity and creativity excellence globally through culture, arts and tourism value chains that generate jobs, exports and national pride.

Connect24
Building an integrated, cost efficient, and inclusive supply chain ecosystem to improve competitiveness and maximize value capture within domestic and global markets.

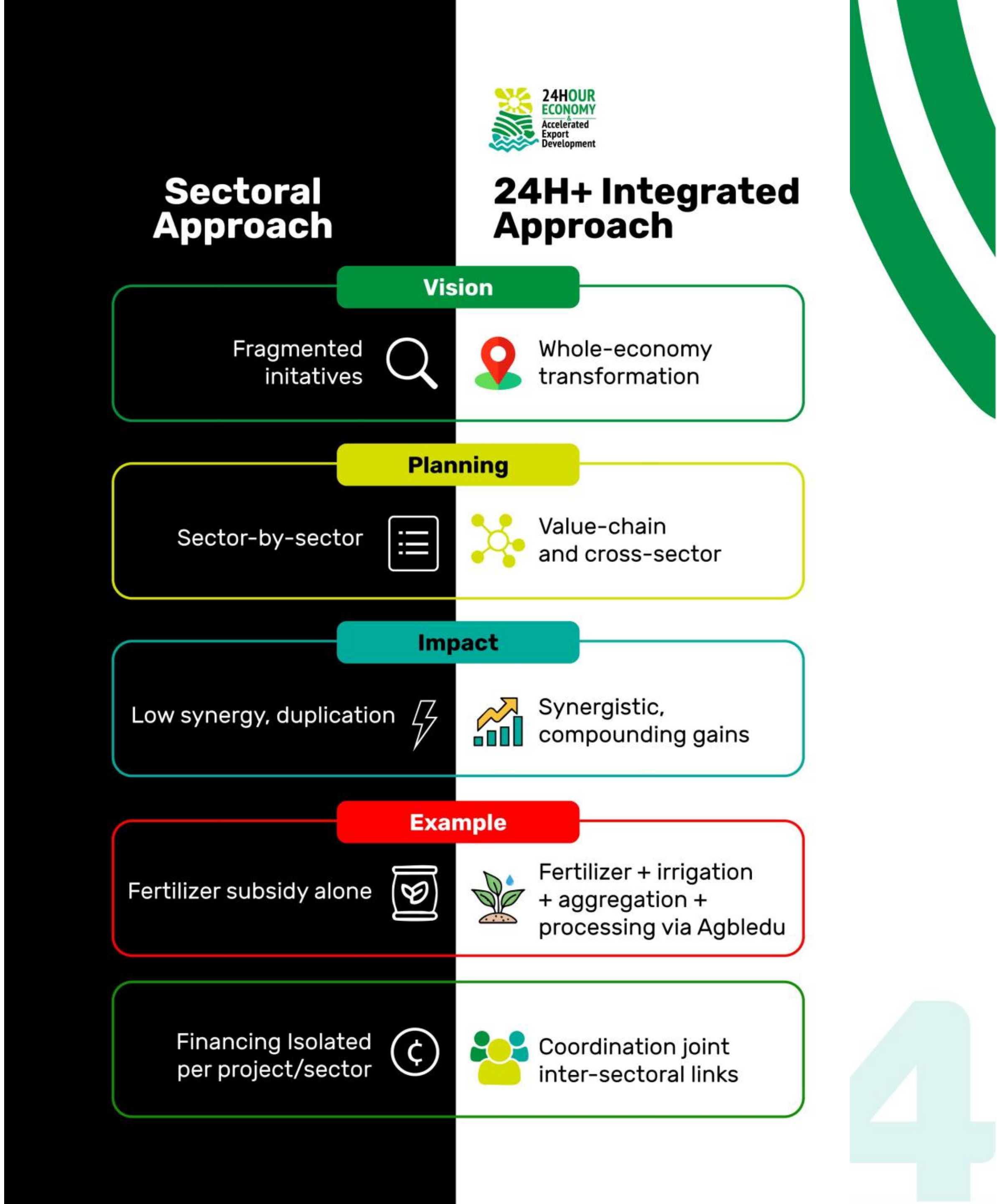
Fund24
Expanding access to affordable, long-term financing for MSMEs through equity investments and concessional on-lending to support value chain growth and scale.

Aspire24
Equipping Ghanaians - entrepreneurs, producers, and workers - with digital, technical and vocational skills for an industrial, innovative, and globally competitive economy.

Go24
Mainstreaming the 24H+ agenda across government, mobilising citizens and promoting Made-in-Ghana goods.

Key Principles

- The approach to solving problems is an integrated value chain approach
- The 24H+ secretariat will play a coordinating and advisory role in the implementation
- The programmes will be private sector driven
- As much as possible, programme funding will be structured so that they are not on the government's balance sheet



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02.

WHY 24H+?

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Why the 24H+ Programme

SALE OF GHANA-MADE FRIDGES

L. Therson-Cofie & Tess Kallon

THE first locally assembled refrigerators and air conditioners are to be put on the market by the end of this month.

Mr J. E. G. Dentu, Technical Manager of the Ghana Sanyo Electrical Manufacturing Corporation, who disclosed this at Tema yesterday said the corporation [illegible] at present assembling [illegible] consignment of air conditio[illegible]ners and ten refrigerator[illegible] on trial basis.

He was speaking to newsmen who visited the corporation. The visit was organised by Public Relations, Advertising and Press Services, a consulting and public relations firm in Accra.

[illegible]pend on the market demand.

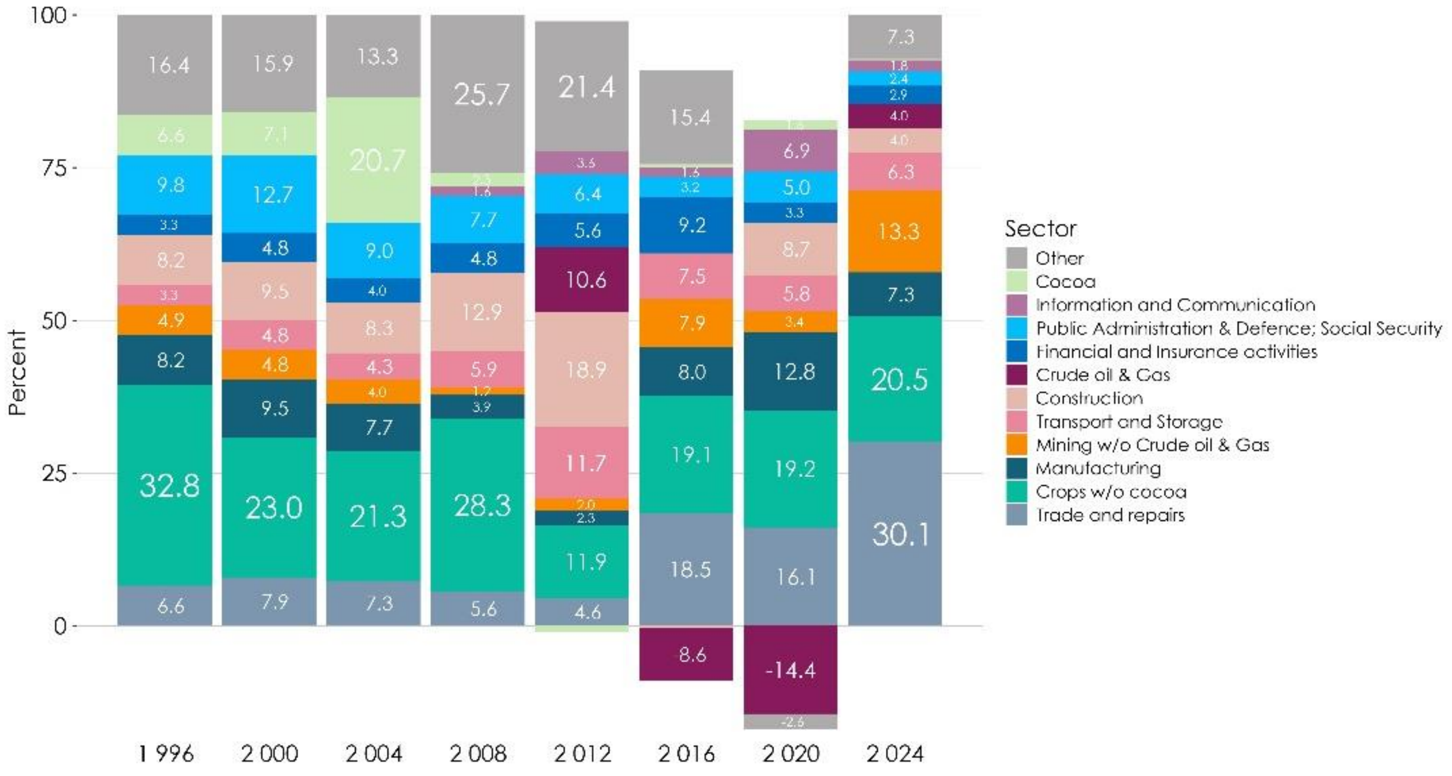
Television and radio sets, electric fans, pressing irons and tape recorders are among the products of the corporation — a joint State and p[illegible]ise.

Mr [illegible] he corporation [illegible]sider introdu[illegible] [illegible]urchase system [illegible] to [illegible] the [illegible] in the [illegible] products

'Pay your levy'

GHANAIANS have been

Trade – and trade in imported goods - dominate our economy



1. Trade and repairs have overtaken Agric as the biggest contributor to growth

2. Manufacturing has moved from number 3 to number 4

We export mostly Gold, Oil and Cocoa, and import most of what we use

Rank	Product Description	Import Value (GH¢)	Share of food products imported (%)
1	Cereal grains, worked but not rolled or flaked, of other cereal	3,365,853,280	8.6
2	Guts, bladders and stomachs of animals (excl. fish)	2,686,434,489	6.9
3	Frozen cuts and offal of fowl	2,583,598,636	6.6
4	Sugar, in powder, crystal or granule forms	2,371,905,041	6.1
5	Cocoa beans, standard quality raw beans	2,006,124,386	5.2
6	Rice, semi-milled or wholly milled rice, pack > 5kg or bulk	1,976,371,790	5.1
7	Shea (karate) oil and fractions, crude	1,863,870,978	4.8
8	Shea nuts (karate nuts)	1,621,689,864	4.2
9	Fish, frozen, excluding fish fillets and other fish meat of heading 03.04.	1,257,852,018	3.2
10	Rice, broken	1,067,269,820	2.7
	All other food products	18,145,002,582	46.6
	Total Food Products Imports	**38,945,972,884**	**100.0**

1. Almost 50% of total inputs are imported;
2. Manufacturers in Ghana earn almost 90% of total sales from the domestic market;
3. Our 2nd largest food import comes from animal stomachs;
4. 3rd Largest food import includes Offal of Fowl.

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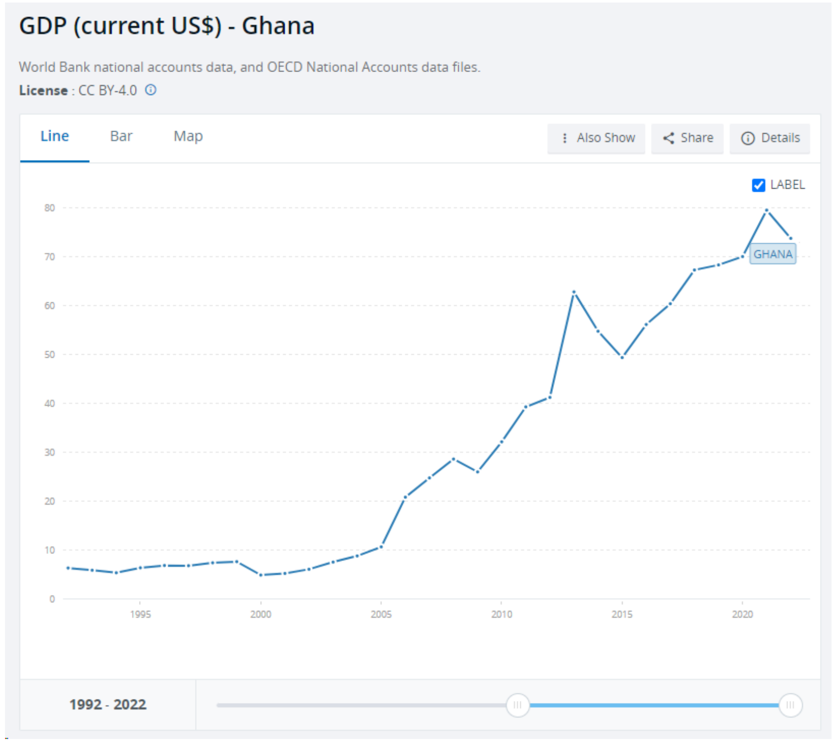
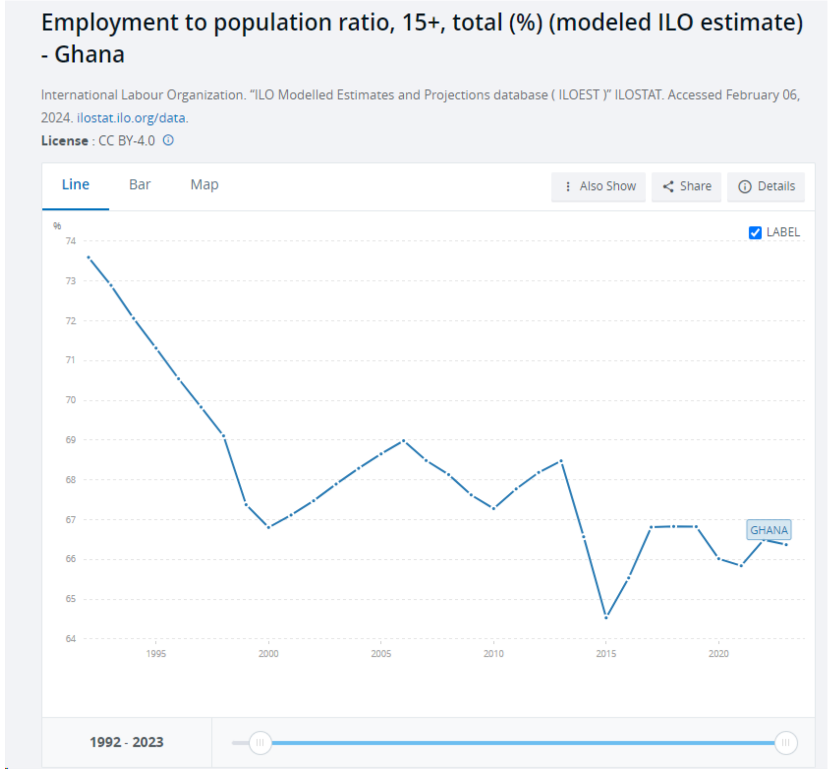
Even when the economy grows, we are not creating jobs or opportunities for our people



While GDP grows each year



Employment rate is on a downward trend

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03.

Understanding the process

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Our Approach

1. Ground the strategy in evidence and national reflection

2. Select priority sectors and value chains with the highest potential to optimise job creation, export competitiveness and build resilience

3. Diagnose systemic constraints and design catalytic interventions using an integrated value chain approach

4. Convert interventions into bankable, investable projects

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Next steps

1. All of government alignment
2. Projects Preparation
3. Project Development & Investment Activation

04.

What the 24H+ Offers Investors

What the 24H+ offers strategic investors

Bankable Projects, Ready for Investment

1. **Land Availability and Security:** Large tracts secured under the Participatory Land Access Model (PLAM) through Community Land Trusts (CLTs). Guarantees lawful tenure, community equity participation, and long-term stability.
2. **Bulk Infrastructure in Place:** Ghana Infrastructure Investment Fund, GIIF-led SPVs deliver pre-serviced land, utilities, logistics, ports, and transport. Creates plug-and-play industrial & agroecological parks, lowering CAPEX and time to market.
3. **Integrated Project Design:** Every project structured from **policy → investment → production → offtake**. Ensures government backing, secured feedstock, and confirmed markets from day one.
4. **Government Backing:** Cabinet-level national priority with a single point of contact to cut bureaucracy. Provides policy stability, fast-track approvals, and regulatory support for investors.
5. **Regional Market Access:** Ghana's central location and AfCFTA membership provide duty-free access to 1.5 billion consumers across Africa. Projects are positioned for cross-border trade with integrated logistics corridors, ports, and export facilitation, enabling investors to scale regionally from day one.

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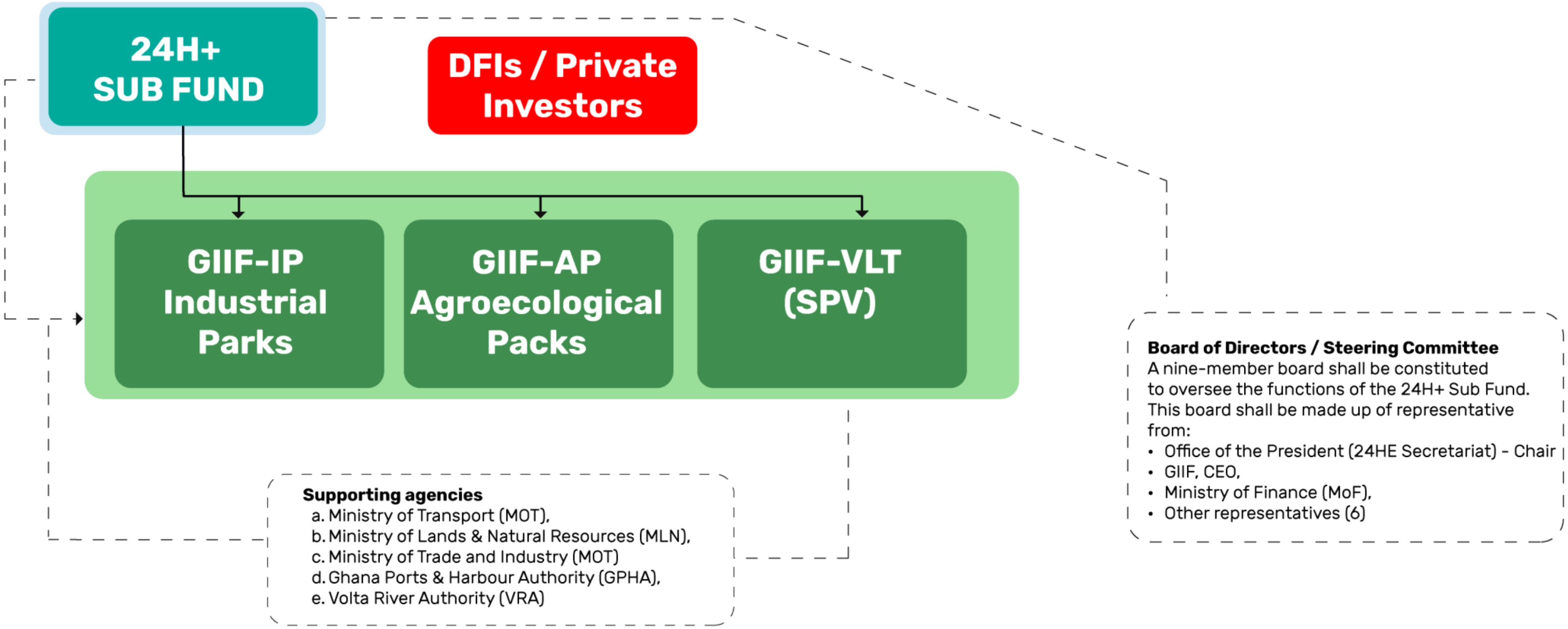
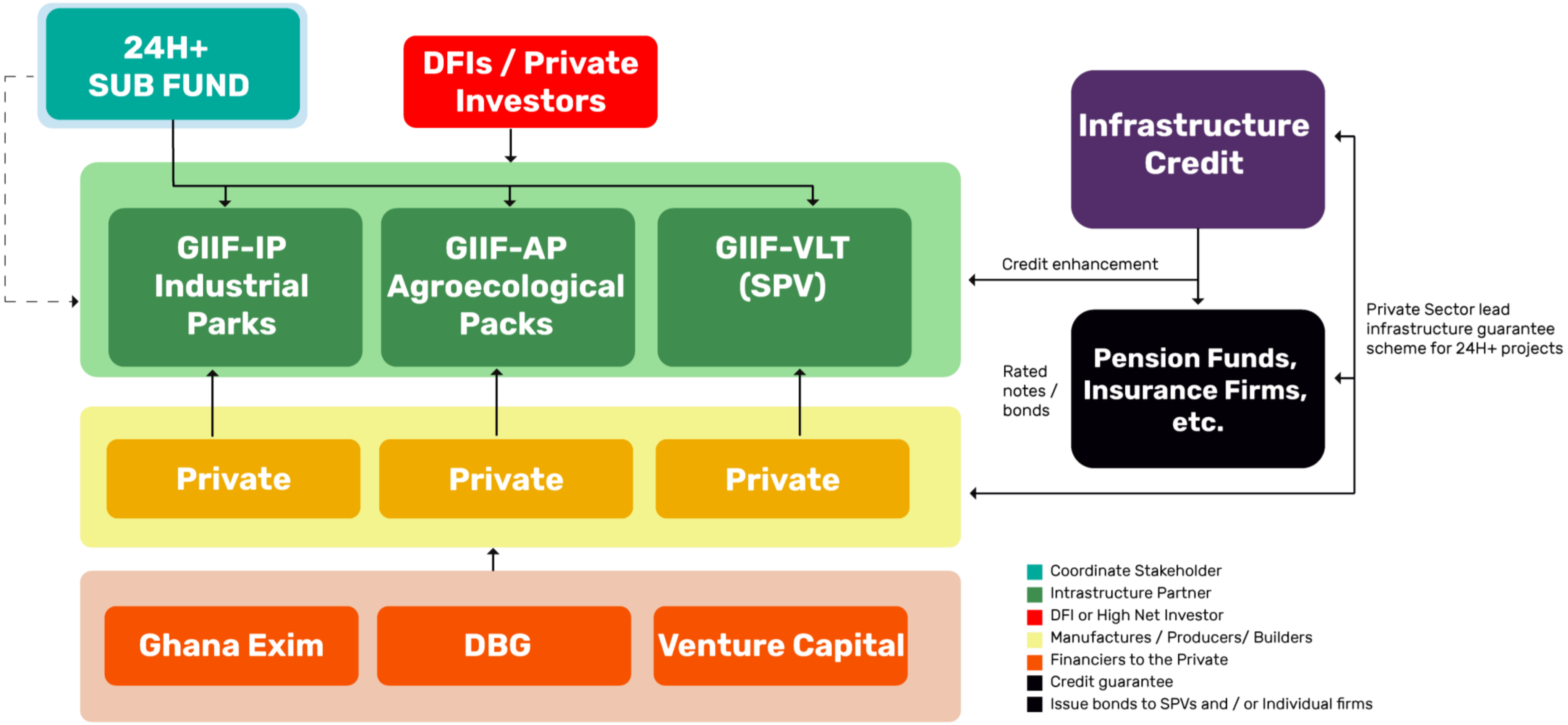
Proposed Implementation Structure



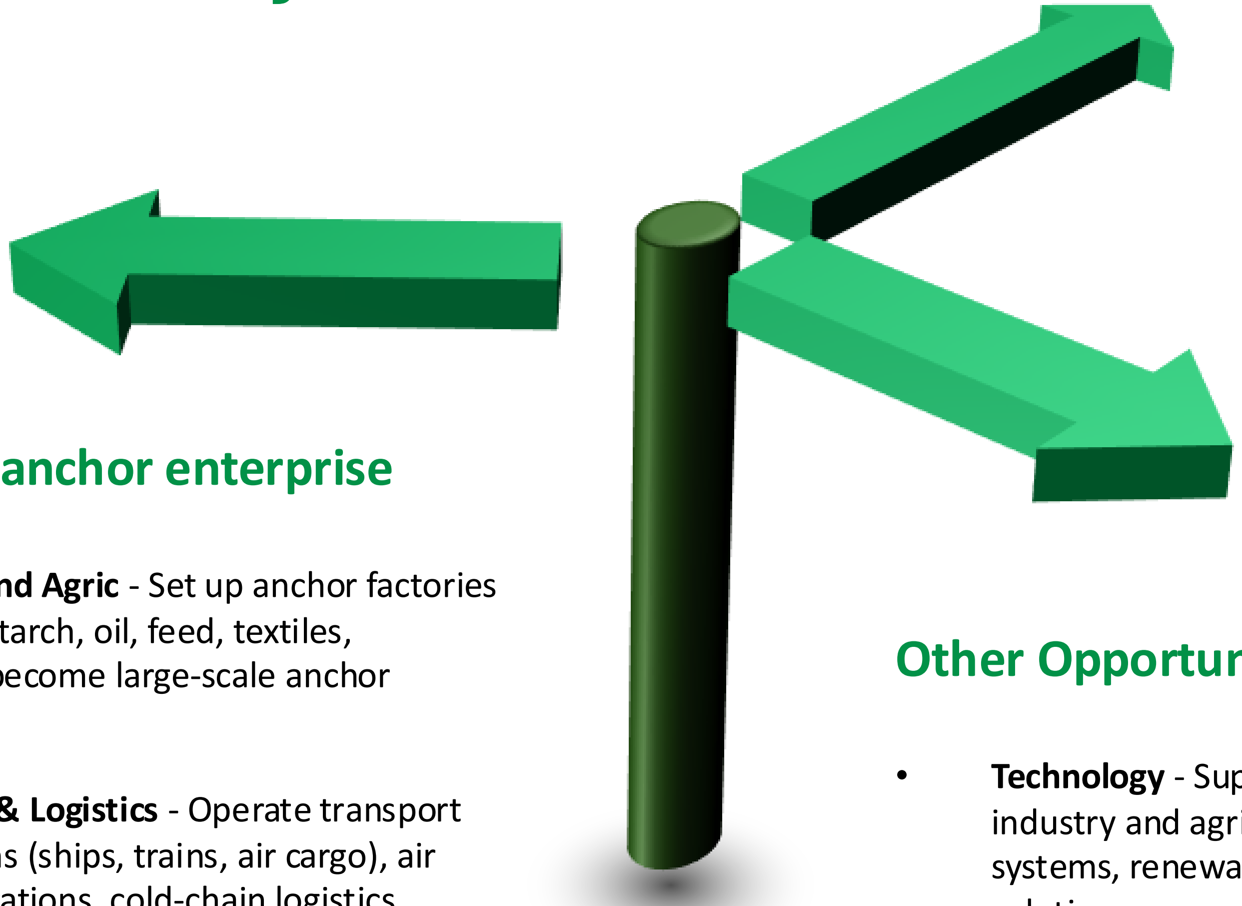
Funding Structure
The sub-fund will operate on a blended financing model

- Coordinate Stakeholder
- Infrastructure Partner
- DFI or High Net Investor

The Financing Architecture



Points of entry for Investors



Invest in SPVs

- **Equity** – Invest in GIIF-led SPVs (industrial parks, agroecological parks, Lake Transport, Cargo Terminal, etc).
- **Debt** – Project Finance, SME on-lending, Trade Finance, Infrastructure Finance

Become an anchor enterprise

- **Industry and Agric** - Set up anchor factories (ethanol, starch, oil, feed, textiles, pharma), become large-scale anchor farming
- **Transport & Logistics** - Operate transport concessions (ships, trains, air cargo), air cargo operations, cold-chain logistics, refrigerated warehousing.

Other Opportunities

- **Technology** - Supply machinery and equipment for industry and agriculture, supply smart irrigation systems, renewable power and digital logistics solutions.
- **EPC and O&M** - Port construction, vessel construction, other ventures

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05.

Overview of Projects

Summary of Projects

Agroecological Parks (Agbleduwo + Shikpon)	Industrial Parks (Wumbei)	Transport & Others
1. Cassava Industrial Corridor 2. Sugarcane Industrial Corridor 3. Integrated Grains and Oilseeds Corridor 4. Integrated Rice Corridor 5. Blue Economy Aquaculture Park 6. Bono Poultry Cluster 7. Gt Accra Urban Farm 8. CLIP Target Urban Farm	1. Legon Pharmaceutical Innovation Park 2. Northshore Light Industrial Park 3. Kumasi Machinery and Technology Park 4. Akosombo Juapon Textiles Cluster 5. Kwahu Beverage Park	1. Volta Multimodal Transport and Ports 2. Tamale Air Cargo Hub 3. Nkrumah Renew Ghana 4. Business Readiness Programme 5. National Seed Resilience Programme

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Minimum requirements for project concept

1. Location
2. Availability of land and who it belongs to
3. Who is the sponsor?
    - Technical expertise
    - Contribute equity in the form of cash or assets
    - May be operators
4. What kind of bulk infrastructure is required
5. What type of companies will form the value chain

The Volta Economic Corridor (VEC)

Ghana's Transformation Platform

The Volta Economic Corridor is our flagship initiative to transform the Volta River Basin into an integrated national and regional special economic corridor

REPUBLIC OF GHANA

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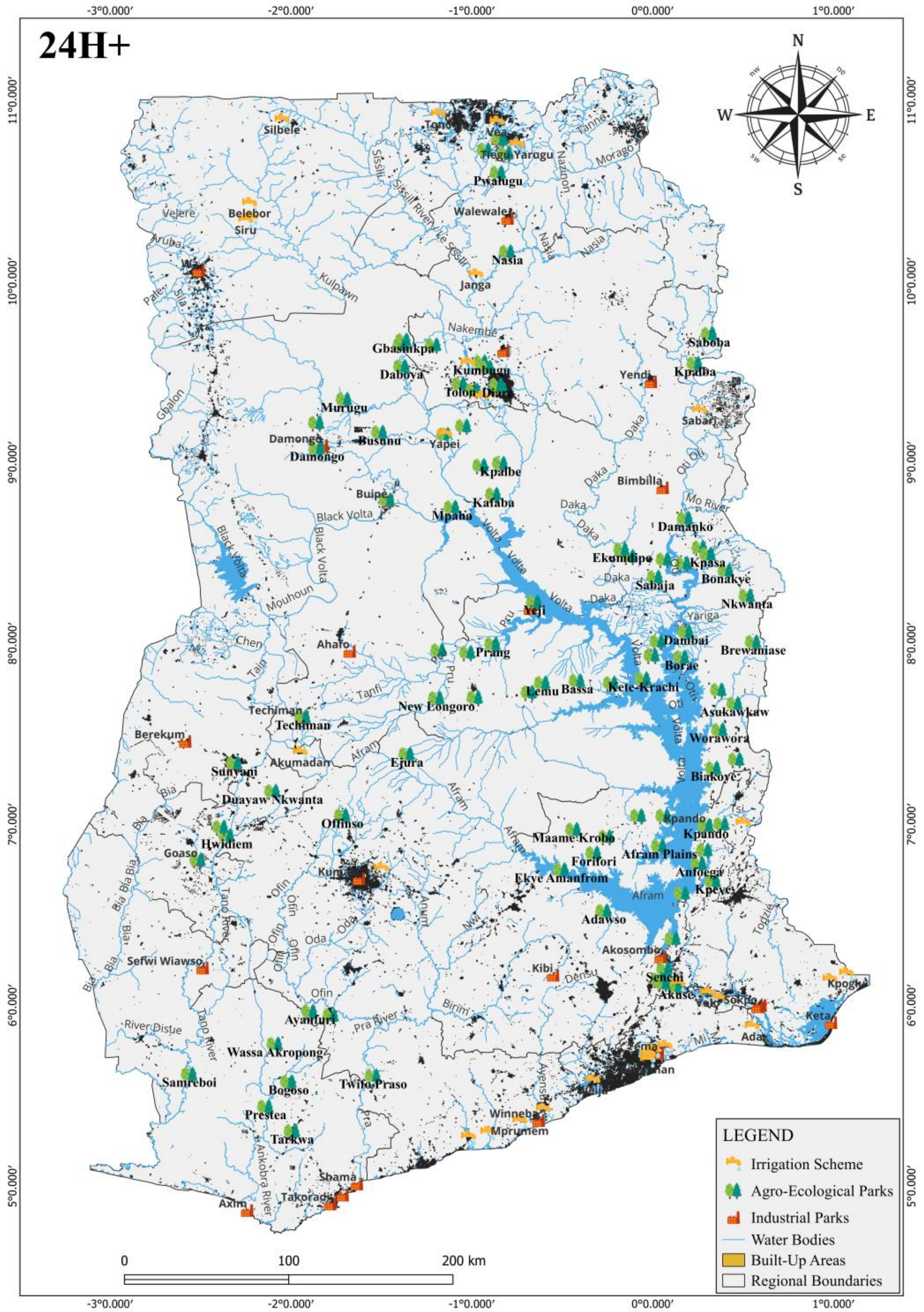
Volta Economic Corridor

A nationally-prioritised inland economic corridor leveraging the Volta River system to drive:

- Irrigated agriculture in Agroecological Parks
- Inland water transport and logistics (IWT)
- Industrialisation and value addition (Wumbei Parks)
- Trade integration with ECOWAS and Sahel markets

https://24hplus.gov.gh/portfolio/volta-economic-corridor/



06.

The Role of the Public Sector

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An overview of the institutional coordination framework

- The 24H+ Secretariat as a coordination hub under the Presidency

- Institutional partnerships:
  - **GIIF** – infrastructure financing and SPV management
  - **DBG** – enterprise and value chain financing
  - **GSS, NDPC & M&E Secretariat** – performance and policy alignment
  - **Public Sector Instutions** – technical line leadership & policy support

Institutions Will Deliver The Transformation

- The 24H+ Programme is Ghana's roadmap for Economic Transformation.
- But transformation cannot happen without institutions that are equipped, aligned, and accountable.
- The public sector must act as orchestrator, enabler, and standard-setter—driving productivity, integrity, and service.

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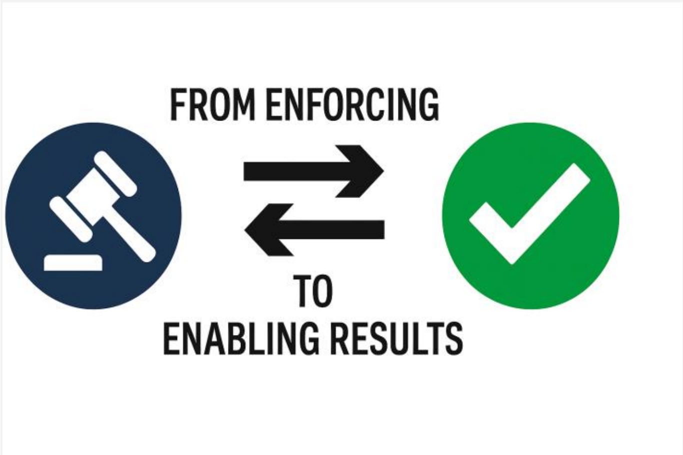
Reimagining the Public Sector

To lead the 24-Hour Economy, the public sector must evolve:



From enforcing to enabling results

From working in silos to working in systems

From compliance culture to performance culture

Thank you

Get in touch - enterprise@24hplus.gov.gh

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1b First Circular Road,
Cantonments-Accra
Box 1627, Cantonments
Accra, Ghana.

www.24hplus.gov.gh